

# THE NEWSLETTER

FROM speedimpex

## Updated NY and LA Promotions

*New Promotional Lineup for Premium Newsstands*



*Baja News, one of the stores participating in the Speedimpex promotion*

### ISSUE 3, NOVEMBER 2009

Updated NY Promotions	1
Picture this... Distripres Phoenix	2
We are growing: Fabio Demilio	2

Speedimpex has improved and strengthened its newsstand promotions for New York and Los Angeles. These programs provide our publisher clients with the ability to promote their products at the highest level in the busiest and most popular magazine destinations.

Our affordable programs offer window and spinner displays, and flat stacks. Participating retailers in NY include Around the World, Baja News, BJ Magazines, Lafayette Smoke Shop, Magazine Café, Soho News, Union Square Magazine

Shop, and Village Global. In LA, they include Talk of the Town Newsstand, West Hollywood Newsstand, World Book & News, Sunset News, Centerforld, Beverly Newsstand, Westside International News, and Current News.

For more information about these promotions or for help in creating custom programs, contact Ken Wenthien at [kwenthen@speedimpex.com](mailto:kwenthen@speedimpex.com).

#### The List of NYC and LA Speedimpex Promotions

- **NY Choice Flat**  
A flat stack of your title within its category at 9 locations.
- **NY Premium Spinner**  
An unobstructed view of your title on a magazine spinner.
- **NY Window**  
Premium windows to feature your title in a row.
- **LA Premium Display**  
A premium display of lighted facings in 33 stores.

## Picture this...Distripess Phoenix



*Kelly (COMAG) and Justine (Universal) with Speedimpex Staff*



*Maria in the One on One hall between meetings*



*A Speedimpex dinner featuring Mr. Magazine*



*Fabio and Greg with Monica (El Pais)*

---

## We are Growing: Fabio D'Emilio



*Fabio can be reached at [fdemilio@speedimpex.com](mailto:fdemilio@speedimpex.com)*

Fabio (pictured here with Karen Simoneschi) has joined us as Executive Vice President based at the company's New York headquarters.

For the past 10 years, Fabio has been the Commercial Director in charge of circulation and operations for the Corriere dello Sport and Tutto Sport Publishing Group. He also served as the Chief Executive Officer of the Conti Publishing Company, owned by the same sports newspaper group.

Fabio is looking forward to further improve Speedimpex's distribution, subscription, and fulfillment services for the benefit of all client publishers and retailers.